



CIVETTA COMUNICAZIONI

(Cambridge, Mass....September 9, 2008) I have some news to share: After careful consideration, I have decided to put **Civetta Comunicazioni** on hold for three years in order to dedicate my professional time and resources to the **Pew Environment Group's** campaign to ***End Overfishing in New England***. I will be the communications officer on the team, and it is an amazing opportunity to deepen my knowledge and expertise in an area I care so much about. I am thrilled, even if it is a bittersweet moment as I loved my company and my clients and everything I did.

Here is some quick background on my new calling, which will have me directing all communications outreach efforts on behalf of the campaign in New England:

The Pew Environment Group's campaign to End Overfishing in New England seeks to finally end years of mismanagement and rebuild New England's fabled fisheries. Regional iconic fish species, such as cod and flounder, have been overfished for far too long. The campaign will promote an end to overfishing through the use of **science-based annual catch limits**, while **working with fishing communities** to implement a fishery management plan that provides flexibility and profitability while **rebuilding fish stocks**.

For details on what the Pew Environment Group seeks to accomplish in marine protection in the coming years, visit:

http://www.pewtrusts.org/uploadedFiles/wwwpewtrustsorg/TaxonomyCopy/Enviroment/oceans_final_web.pdf

I will maintain my strong food world connections and look forward to staying in touch. Please keep me in mind as a resource when you develop stories on sustainable foods and seafood, especially with regards to New England and current sustainable seafood choices. I'd be happy to help you connect with my network of chefs, researchers, growers and fishermen across the country.

My new Pew Charitable Trusts contact info is below for business purposes. Please feel free to use this email (nancy@civettacom.com) for anything personal. I will continue to do my volunteer work on the **Wellfleet OysterFest** through my personal email.

I am also very proud to announce that my longtime employee **Colleen Oteri** is the new Communications Manager for the Green Restaurant Association. She can be reached at 617-307-1175 and at colleen.oteri@dinegreen.com.

I hope our paths will continue to cross in this new chapter of my professional career and look forward to being an ongoing resource to you in your exploration of these pressing issues.

Warm regards,
Nancy

Nancy Civetta

Officer, Communications, "Ending Overfishing in New England"

Pew Environment Group | The Pew Charitable Trusts

c: 617.901.7193 | **e:** ncivetta@pewtrusts.org | **w:** www.pewtrusts.org